VisualMedia

SEMINAR:

PICTURE PERFECT

A photo shoot costs time and money and at the end of it, you want results. VisualMedia believe that preparation is the key to getting the most from a photo shoot.

Scott Shillum, former national newspaper picture editor and CIPR keynote speaker, provides a unique insight into the factors you should think about before, during and after the shoot as well as how you can thoroughly brief your photographer to get what you want.

This is short but informative talk also covers the various uses of photography including media relations and in this context, he shares his experience and helps you to understand the image requirements for a picture desk.

Although the CIPR normally charge a delegate fee for Scott's seminars, he would be delighted to come and present to an appropriate audience (minimum 5 people) free of charge.

To take advantage of this invaluable seminar, please speak to Joanne Bridle to check availability and arrange a suitable time:

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